

KIM WRIGHT

Graphic Designer

Highly collaborative, detail-oriented, and driven by purposeful and delightful design. Educated graphic designer with a focus on branding, marketing, and visual storytelling. Adept at managing projects from concept to execution across print and digital formats.

Contact

-  (407) 470-5317
-  Kim@Kim-Wright-Design.com
-  Kim-Wright-Design.com
-  Melbourne, FL

Expertise

- Branding
- Project Management
- Design Systems
- Art Direction
- Layout Design

Software Knowledge

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Premiere Pro
- Adobe After Effects
- Figma
- Procreate
- Wix Studio

Professional Skills

- Client Communication
- Quality Control & Proofing
- Team Building
- Problem Solving
- Leadership

Education

- 2021-Nov 2025
Savannah College of Art and Design
Degree: BFA, Graphic Design
Achievements: 4.0 GPA, Summa Cum Laude, Dean's List, Presidential Honors, Academic Honors

Experience

- 2023-Present
Kim Wright Design LLC
Freelance Graphic Designer & Marketing Consultant
 - ★ Manage freelance projects, clients, and business
 - ★ Create projects from branding and print design to social media management and marketing strategy
- 2023-Present
American Building & Contracting
Director of Marketing & Business Development
 - ★ Designed a marketing campaign to increase brand awareness and client reach
 - ★ Generate social media design, video design, event collateral, stationary design, and branding
- 2024-2025
BrandFace
Branding Agency - Graphic Designer
 - ★ Assisted as an intern and quickly was promoted to lead graphic designer
 - ★ Provided branding, art direction, template design, stationary design, and team management

Certifications

- Adobe Photoshop Certified Professional
Adobe - 2022
- Design Research Certification
Lextant - 2024